

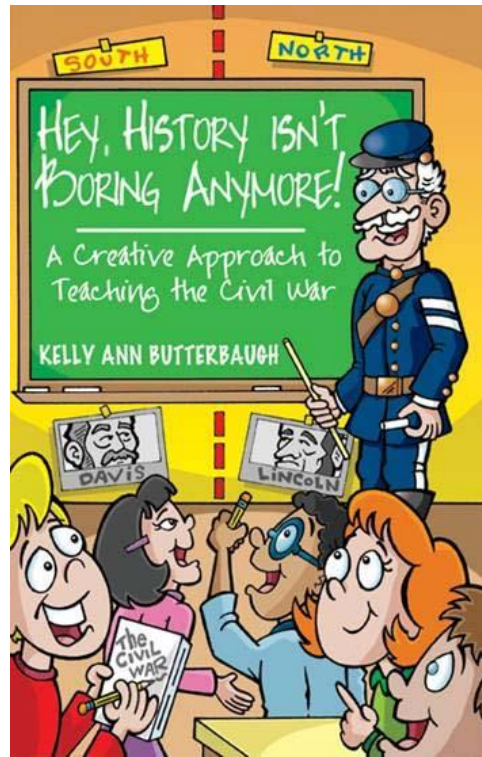
About the Presenter

“By taking an audience’s interests and connecting them to a text, a person can save the lost reader,” says Kelly Ann Butterbaugh as she talks about her new book, *Hey, History Isn’t Boring Anymore!*.

After writing articles for more than sixteen different publications, teacher Kelly Ann Butterbaugh published her first book with White Mane Publishing in June 2008. *Hey, History Isn’t Boring Anymore!* has fun with history and teaches a different way of looking at non-fiction texts. Now, the author brings her experiences of book authorship, freelance writing, collegiate instruction, and public school teaching to her audiences.

Kelly holds a current PA teaching certificate and teaches in the Salisbury Township School District as well as at Lehigh Carbon Community College. She has her BA in English from Moravian College and her MED. in

Keep Kids Reading!



*Walk away with an understanding of the 21st century reader and the new demands on readers today.

*Learn how to tap into children’s interests to help them find texts that interest and involve them.

*Connect to the texts available for children and understand contemporary publishing.

*Take home some activities to do with your children that will build a better understanding of who they and you are as readers.

“Getting my kids to read is a battle.”

“They’d rather watch TV and play video games than pick up a book.”

“How will they learn if they won’t sit down and read?”

As a parent, have you ever uttered these words? Try to ignite an interest in reading with a different way of looking at things, and learn how to keep that interest alive as your children enter their teenage years.

Author and teacher Kelly Ann Butterbaugh discusses strategies for keeping children interested in reading and for building an appreciation of the critical skill.

- ✚ The activities and information presented is applicable to all parents, regardless of the ages of their children.
- ✚ Ideas for grabbing the interest of a non-reader will be presented.
- ✚ Strategies for maintaining the love of reading will be offered.
- ✚ Many of the techniques and activities refer to Academic Literacy and Reading Apprenticeship strategies
- ✚ *This is only a 30 minute presentation.*